



SIDEKICK CREATIVE AGENCY

Video Specialist

Video Specialist Job Description

A Sidekick Video Specialist is an organized and innovative videographer who works within our creative team to plan, ideate, and create content according to client briefs. The ideal Video Specialist is a team player who possesses a willingness to accept and respond to feedback while being productive and detail oriented.

Organizational Structure

This full-time position reports directly to the Video Director and works closely with the Creative Team.

Responsibilities

- Execute and manage the entire design process from concept to completion including organizing, planning, and executing vision for projects and delivering exceptional value for clients
- Shoot, Edit, and Assist as needed on video production process
- Edit, color grade, and export multiple variations of footage in post-production
- Assist in cleaning and maintaining all studio equipment
- Assist in cleaning, organizing, and upkeep of video file management
- Assist in brainstorming and creating creative solutions for client problems
- Listen to feedback to hone skills and improve video skill/production
- Assist in any Sidekick related “all hands on deck” events
- Occasional travel required

Requirements

- Proficiencies in Davinci Resolve and the Adobe Suite, specifically After Effects and Photoshop including editing, color correction, titles and graphics
- Familiarity with cameras and lenses used for video production
- Proficiency in drone videography and photography
- Basic understanding of audio recording and mixing
- Basic understanding of lighting
- Basic understanding of Mac computer systems
- Excellent time management skills and ability to meet deadlines
- Good eye for detail

- Willingness to receive multiple points of feedback during the editing process
- Experience with motion graphics preferred, but not required
- Experience with multi-camera switchers/Blackmagic ATEM preferred, but not required
- Must be able to work well as part of a team
- Must be capable of lifting and carrying items weighing up to 50 lbs
- Candidates must submit a video production sample demonstrating ability