

Content Specialist

Content Specialist Job Description

A Sidekick Content Specialist is an organized and hard-working content creator (video, photo, design and any other needed media) who works inside our creative team to create content according to client briefs. The ideal Content Specialist is a team player who possesses a willingness to accept and respond to feedback.

Organizational Structure

This part-time or full-time position reports directly to the Creative Director and works closely with the Creative Team.

Responsibilities

- Shoot, Edit, and Assist as needed on video production process
- Shoot, Edit, and Assist as needed with photo production process
- Design and create graphics for print, web and social media
- Create and post social media content
- Edit, color grade, and export multiple variations of footage in post-production
- Assist in cleaning and maintaining all studio equipment/space
- Occasional travel required

Requirements

- Proficiencies in design and photo editing software like Adobe Suite
- Proficiencies in video editing software like Davinci Resolve
- Familiarity with cameras and lenses used for photography and video production
- Proficiency in drone videography and photography preferred, but not required
- Basic understanding of lighting and studio lighting
- Basic understanding of Mac computer systems
- Excellent time management skills and ability to meet deadlines
- Good eye for detail
- Willingness to receive multiple points of feedback during the editing process
- Experience with motion graphics preferred, but not required
- Experience with social media management preferred, but not required
- Experience with multi-camera switchers/Blackmagic ATEM preferred, but not required

- Must be able to work well as part of a team
- Must be capable of lifting and carrying items weighing up to 50 lbs
- Candidates must submit a video, photo, and design sample demonstrating ability with any and all related media skills